

BUSINESS



“We want to build a fund for the benefit of our Community.”

Start a Gift Fund in your Company name.



**Geelong
Community
Foundation**

Giving. Forever.

Our invitation

We invite you to join us and open a corporate Gift Fund in your business name. It is simple, effective and takes the worry away from managing your philanthropic endeavours.

Once started you can contribute as often as you like and watch your Fund grow every year. This can be done through direct contributions or by creating linked service or product revenue streams, at your discretion. Your contributions, which are tax deductible, will also automatically grow in line with the Geelong Community Foundation's invested portfolio performance.

Your named Gift Fund will have all the long-term benefits of your own company foundation without the workload, effectively giving forever. Grants made address local key impact areas such as education, health, aged support, youth, community wellbeing, family support and the environment.



Like you, more and more businesses are taking an interest in corporate social responsibility and are choosing to give back to the local community. Participating in social good is increasingly important to the community, customers and staff.

Support the local community you do business with



We focus on our region and its people, understanding and supporting local community needs. You can have confidence that your donations will make a difference, at the right time.

More business benefits

- Helps streamline your giving to one permanent resource, which will continue to grow.
- Amplifies the impact of your community giving.
- Achieves positive brand recognition by being part of the Geelong Community Foundation.
- Creates goodwill, trust and an overall positive image. Customers appreciate socially responsible companies.
- Engages your employees by being part of something broader, not just of your company's endeavours but also of community's needs.
- Attracts and retains top talent. When an employee feels proud of where they work, they feel a sense of loyalty to the company, making them brand ambassadors.
- You will be able to gently say 'no' to constant requests for donations by taking this broader approach.
- You will join our donor 'family' and network with likeminded supporters.



Make a start

Talk to us. We can answer all your questions and make all the arrangements needed to start your journey with your Foundation.

Or simply fill in the form on right, detach and mail to us. Named Gift (Sub) Funds start at \$10,000.

PICTURED FRONT COVER:

Danny O'Leary, Senior Risk Advisor/Director Adroit Insurance & Risk.

Gift (Sub) fund holder & sponsor



Application

Yes, I would like to start a named Gift Fund with the Geelong Community Foundation.

NAME:

ADDRESS

PHONE:

EMAIL:

OFFICIAL NAME OF COMPANY GIFT FUND:
.....

SUM: \$

AREAS OF INTEREST:

Please ✓ tick one or more.

- Aged Care
- Community Wellbeing
- Environment
- Family Support
- Health
- Heritage & Arts
- Research & Innovation
- Training and Education
- Youth
- Other:

.....
.....

Your Foundation

The Geelong Community Foundation is a local, independent, not-for-profit organisation.

Together with our donors, we are building a permanent, sustainable Foundation where only the income is effectively used for grant making.



Grants are given on the basis of local community need and pathways to encouraging behavioural change. The aim is to deliver relief, resilience and self-sufficiency.



Last year we gave over \$1,000,000 in grants, exclusively to local community organisations. All thanks to our donors, through donations and gifts in wills. Our low administration costs ensure more of your donations go to those who need it most.

The stronger we grow, the more we can keep giving and making a difference.

Partnering with us ensures you can make a bigger impact with your donation.



“It’s smarter giving,
now and forever.”

Mailing address:

PO Box 1, Geelong 3220

Office address:

Adroit Insurance & Risk
380 LaTrobe Terrace,
Newtown. Ph: 03 5244 7831

Banking details:

Geelong Community Foundation
BSB 633000 Account No. 111336210

Online donations:

Please go to our website:
www.geelongfoundation.org

Personal contact:

Gail Rodgers

Chief Executive Officer

Mobile: 0431 059 905

Email: gail@geelongfoundation.org

Tony McManus

Development Manager

Mobile: 0417 334 434

Email: tony@geelongfoundation.org



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